



Committee and Date

Cabinet  
3<sup>rd</sup> September 2014

11.30 Am

Item

**6**

Public

## HELP2CHANGE – INTEGRATED PREVENTION SERVICES

**Responsible Officer** Rod Thomson, Director of Public Health  
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### 1. Summary

- 1.1 On 9th April 2014, Cabinet agreed the principle of establishing an integrated preventive health service called Help2Change, for consideration for transfer into an ip&e Limited owned company
- 1.2 Following further consideration, it is proposed to transfer the service into ip&e Limited, rather than a separate company, whilst still achieving the original aims of the service.
- 1.3 A full business plan has been developed for the Help2Change service and approved by the Board of ip&e Limited.
- 1.4 The Council now wishes to establish the Help2Change service, including the transfer to the Council of existing staff from an external provider, and agree a commissioning contract with ip&e Limited to deliver preventive health services in Shropshire.

### 2. Recommendations

Cabinet are asked to:

- 2.1 Agree the creation of an integrated Help2Change service by bringing the Help2Quit service, and associated staff who have the right to TUPE transfer, into the Council;
- 2.2 Agree the transfer of the new integrated Help2Change service to ip&e Limited and delegate authority to the Director of Public Health, in consultation with the Portfolio Holder for Health and Leader of the Council, to agree the terms of a commissioning contract between Shropshire Council and ip&e Limited and the scope of the services included within the contract.

## REPORT

### 3. Risk Assessment and Opportunities Appraisal

- 3.1 A full business plan for the development of Help2Change has been prepared and approved by ip&e Limited. This includes details of the operational structure, the clinical and information governance arrangements, the growth strategy, and the forecasted income and expenditure for the first three years of the business.
- 3.2 A six-week public consultation has been completed and 86 responses received. A summary of these responses is attached to this report. The responses have been taken account of in the development of the business plan and in considering and developing the proposals to transfer the service and the model. Whilst the consultation proposed a transfer to a non-profit distributing subsidiary model owned by ip&e Limited, further consideration of the options has revealed that it would be more expedient to establish the service within ip&e Limited initially rather than a separate subsidiary, with the intention to review this arrangement in the future. Recognising the general support for the principles behind the model consulted upon, particularly the opportunity that it presented to re-invest profit generated into delivering outcomes in relation to public health and to promote the health and wellbeing of Shropshire residents, the Council proposes to retain this re-investment approach within its relationship with ip&e Limited.
- 3.3 An Equality Impact Needs Assessment has been completed and is attached to this report.
- 3.4 The transition of Help2Change is being managed through the Council's formal STEP process governing activities transferring to ip&e, including financial, legal, HR, communications, information governance, procurement and risk management support.

### 4. Financial Implications

- 4.1 There is a maximum budget of £2.605m available to commission services from Help2Change in 2014/15. This figure is derived from the Council's 2014/15 budget for Preventive Health Programmes within Public Health that was agreed by Cabinet on 19th February 2014 and falls within Shropshire Council's Public Health Grant Allocation from the Department of Health of £9.843m.
- 4.2 It has been agreed between the Council and ip&e Limited that profits generated by the Help2Change service will be re-invested into delivering outcomes in relation to public health and to promote the health and wellbeing of Shropshire residents.

- 4.3 The Business Plan envisages opportunities for the Help2Change service to develop further and potentially deliver services to other organisations, both within and outside of Shropshire.
- 4.4 In order to protect the 'Teckal' status of ip&e Limited, the Help2Change service would look to utilise another wholly owned Council company (ip&e (Trading) Limited) to help grow the Help2Change service and increase the ability to generate income for reinvestment in public health and wellbeing. It is proposed that the Portfolio Holder for Health is appointed to the Board of Directors of ip&e (Trading) Limited to enable direct input from a public health perspective into the operation of that organisation.

## **5. Background**

- 5.1 Since April 2013, Shropshire Council has been given responsibility for delivery of health improvement and prevention services as part of the wider transfer of public health responsibilities from the NHS to local government.
- 5.2 Shropshire Council now wishes to establish a business division within ip&e Limited called Help2Change to provide these services on behalf of the Council, working in close collaboration with GPs, pharmacists, Shropdoc, community and voluntary groups, businesses, hospitals and NHS community trusts.
- 5.3 Shropshire Council believes that by bringing these services together we will be able to offer clients a more holistic and joined up service, and that by having a delivery model that supports external trading, we will attract inward investment which we can use to enhance and grow the services.
- 5.4 Having originally considered a model based on a subsidiary of ip&e Limited, it is now considered more expedient to create the new service within ip&e Limited initially, with the intention to review this in the future.
- 5.5 Part of the current services commissioned by the Council is delivered by the NHS Community Trust. The current contract comes to an end on 1<sup>st</sup> October 2014 and it is proposed that this service is transferred to the Council to enable the new integrated Help2Change service to be created before the delivery of the services is transferred to ip&e Limited.
- 5.6 With the Council taking on delivery responsibility for the service, 9.34 WTE staff currently delivering the service within the Community Trust will be offered TUPE transfer into the Council.
- 5.7 Once the new integrated public health team for Help2Change is established within the Council, the Council will look at a secondment model to provide the resources to ip&e Limited in order to deliver the services.

## 6. Additional Information

- 6.1 Upon transfer to ip&e Limited, the provision of services by Help2Change will be governed by a service contract between Shropshire Council and ip&e Limited.
- 6.2 Services to be transferred to Help2Change under the service contract will include:
- NHS Health Check
  - Help2Quit
  - Help2Slim
  - Active4Health
  - DrinkSafe

**List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)**

Appendix 1 - Help2Change Consultation summary

Appendix 2 - Help2Change Equity Impact Needs Assessment

**Cabinet Member (Portfolio Holder)**

Karen Calder

**Local Member**

All

**Appendices**

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